

Practitioner News February 2021: Latest research on Cancer suppression

1 message

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26 February 2021 at 17:09

Practitioner News
Nutritional Update February 2021

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Dear Colleague

Welcome to our February nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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Featured Articles

[GREEN TEA COMPOUND AIDS P53, 'GUARDIAN OF THE GENOME' AND TUMOR SUPPRESSOR](#)

An antioxidant found in [green tea](#) may increase levels of p53, a natural anti-cancer protein, known as the "guardian of the genome" for its ability to repair DNA damage or destroy



cancerous cells. Published today in *Nature Communications*, a study of the direct interaction between p53 and the green tea compound, epigallocatechin gallate (EGCG), points to a new target for cancer drug discovery.

Read more at medicalxpress.com

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LACTOFERRIN AS POTENTIAL PREVENTATIVE AND ADJUNCT TREATMENT FOR COVID-19

Lactoferrin (Lf) is a naturally occurring, non-toxic glycoprotein that is found in colostrum and is orally available as a nutritional supplement, and has established in vitro antiviral efficacy against a wide range of viruses, including SARS-CoV, a closely related coronavirus to SARS-CoV-2

Read more at ncbi.nlm.nih.gov



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Product Focus

NEW PRODUCT LAUNCH



COLOSTRUM WITH PROFLORA



We are pleased to announce the launch of a [new Pure Bio product –Colostrum with Proflora – 60 capsules](#)

Pure Bio's Colostrum with Proflora is a blend of extremely high quality bovine colostrum, together with *Lactobacillus acidophilus* and *Bifidobacterium*.

Colostrum is produced by the mother as the 'first-milk' and it is designed to naturally build the baby's gastrointestinal and immune system. Colostrum is a naturally high source of LACTOFERRIN containing around 7 times more than is found in milk.

The colostrum used in this product has a guaranteed 30% IgG content. IgG (immunoglobulin G) is an antibody which is integral to the healthy functioning of the immune system.

The colostrum is harvested from European grass-fed A2 cows. (Regular milk contains both A1 and A2 beta-casein, but A2 milk contains only A2 beta-casein. Some studies suggest that A1 beta-casein may be harmful and that A2 beta-casein is a safer choice).

All cows are also born and reared on pollution-free family farms which are regularly checked by independent veterinary experts. This allows for absolute traceability of the colostrum sourced.

This colostrum complies with EU Whole Hygiene Regulations, which prohibit the use of hormones.

- **Free from Gluten, Wheat and Soya**
- **Non GMO**
- **Suitable for vegetarians**
- **Contains LACTOSE**

Special Note:

This product must be kept refrigerated. Colostrum with Proflora contains LACTOSE

Recommended Dosage

Take 1 capsule twice daily, with or between meals, or as directed by your healthcare practitioner

Contents: one capsule provides:

Colostrum (30% min IgG) (LACTOSE)	360mg
Bifido Bacteria* 3 strains:	10mg
-B breve ATCC 15700 40% (0.32 billion)	
-B longum ATCC 15707 40% (0.32 billion)	
-B infantis ATCC 15697 20% (0.16 billion)	
(maltodextrin, culture)	
Lactobacillus acidophilus*	2mg
-Strain: DDS-1 (0.8 billion)	
other ingredients: capsule shell (vegetable cellulose)	

*At the time of manufacture, each capsule provides 1 billion viable organisms

ORDER NOW :

[Pure Bio Colostrum with Proflora - 60 capsules - £20.95](#)



To order a Pure Bio Colostrum with Proflora sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

[EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO](#)

Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

This month we are launching [Pure Bio Colostrum with Proflora](#). Please see above for full details

DISCONTINUED PRODUCTS

Pure Encapsulations Calcium with Vitamin D3 - 180 capsules has been discontinued. REPLACED BY [Viridian High Potency Calcium and D3 - 90 capsules](#)

To order a replacement sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342

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Spring Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size (caps)	Number of pots available	Expiry date	Sale price £
Best Rest Formula	120	42	31 Oct 20	FREE
Best Rest Formula	120	15	31 Dec 20	FREE
I-Proline	100	5	28 Feb 21	FREE

<u>Potassium Aspartate</u>	90	16	31 Mar 21	FREE
<u>Quercetin</u>	120	1	30 Apr 21	£24.65
<u>Adenosylcobalamin</u>	60	31	30 Apr 21	£6.30
<u>Wholistic Red Ginseng</u>	30	7	30 Apr 21	£13.96
<u>A.I. Formula</u>	120	15	30 Apr 21	£33.68
<u>LVR Formula</u>	120	7	31 May 21	£36.32
<u>Boron</u>	60	3	30 Jun 21	£6.24
<u>Folate 1000</u>	90	3	31 Jul 21	£16.29
<u>Wholistic Red Ginseng</u>	30	3	31 Oct 21	£13.96
<u>A.I. Formula</u>	120	12	30 Nov 21	£33.68

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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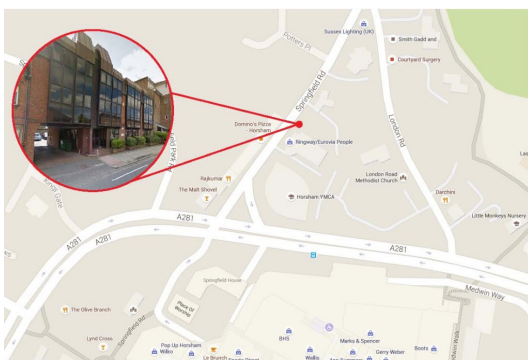
Quote of the Month

"Life isn't about finding yourself. Life is about creating yourself"

George Bernard Shaw

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How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk

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